

Short note on status of the website, NewsLetters etc.

The Secretariat
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Website

- The present version of the website was opened in 2012 and still a state-of-the-art day-to-day working tool.
- Update/upgrade proposals are always welcome.
- For the present sites we have since 2012 obtained statistics from a Google Analytics site. Here you have some main monthly figures for the first more than 6 years – starting with the 2019 figures:

Data 2019

nks.org user statistics

Year: 2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Visitors	1313	717	664	602								
Unique visitors	780	488	490	455								
New visitors	622	398	421	388								
Return visitors	691	319	243	214								
Av. session time	191	134	134	172								

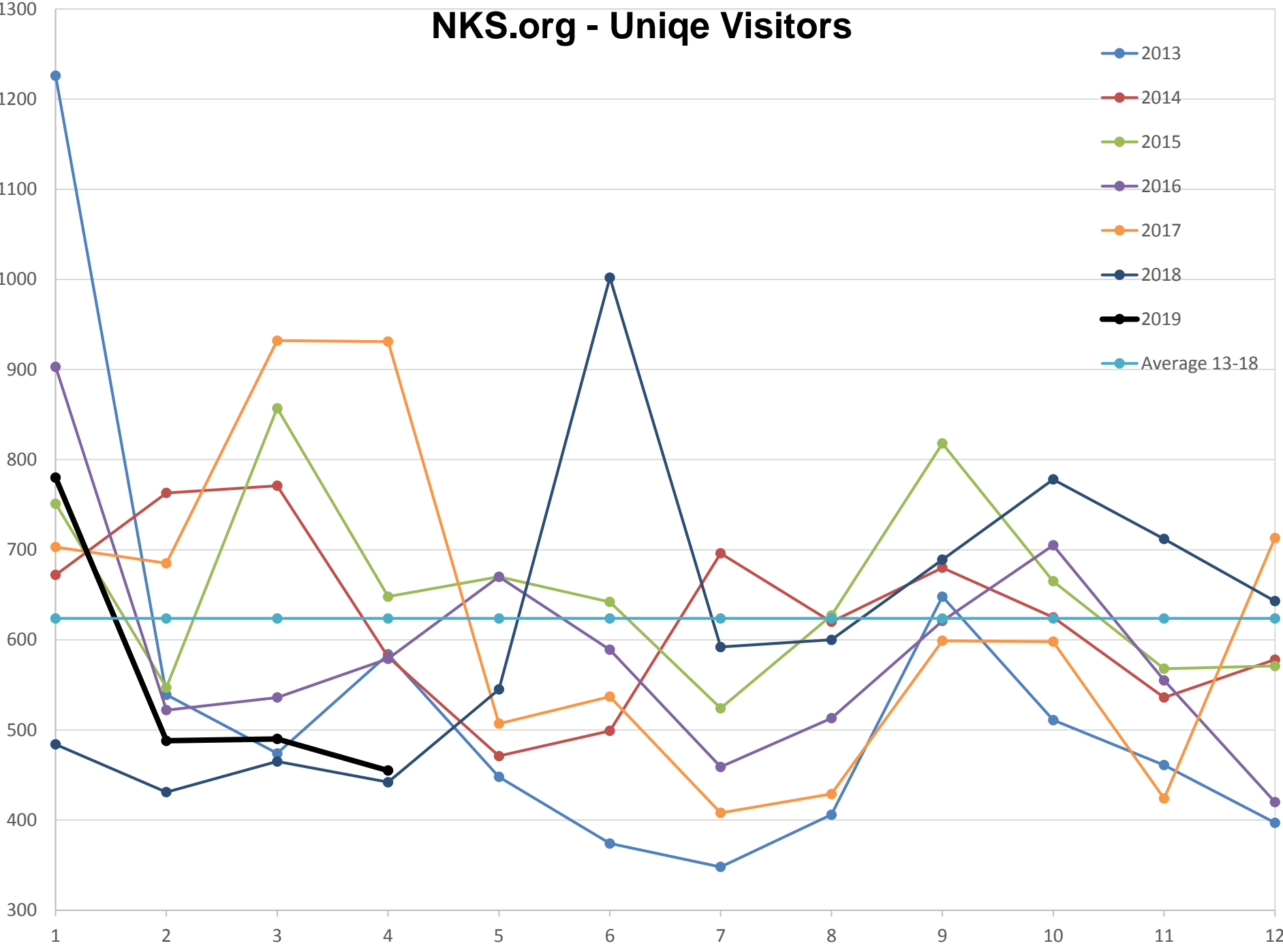
Data 2018

nks.org user statistics

Year: 2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Visitors	829	602	661	585	697	1250	720	762	1002	1242	1026	906
Unique visitors	484	431	465	442	545	1002	592	600	689	778	712	643
New visitors	390	354	394	389	487	933	530	536	586	635	579	513
Return visitors	439	248	267	206	210	325	190	226	417	607	447	393
Av. session time	167	111	155	138	137	80	97	120	146	171	173	154

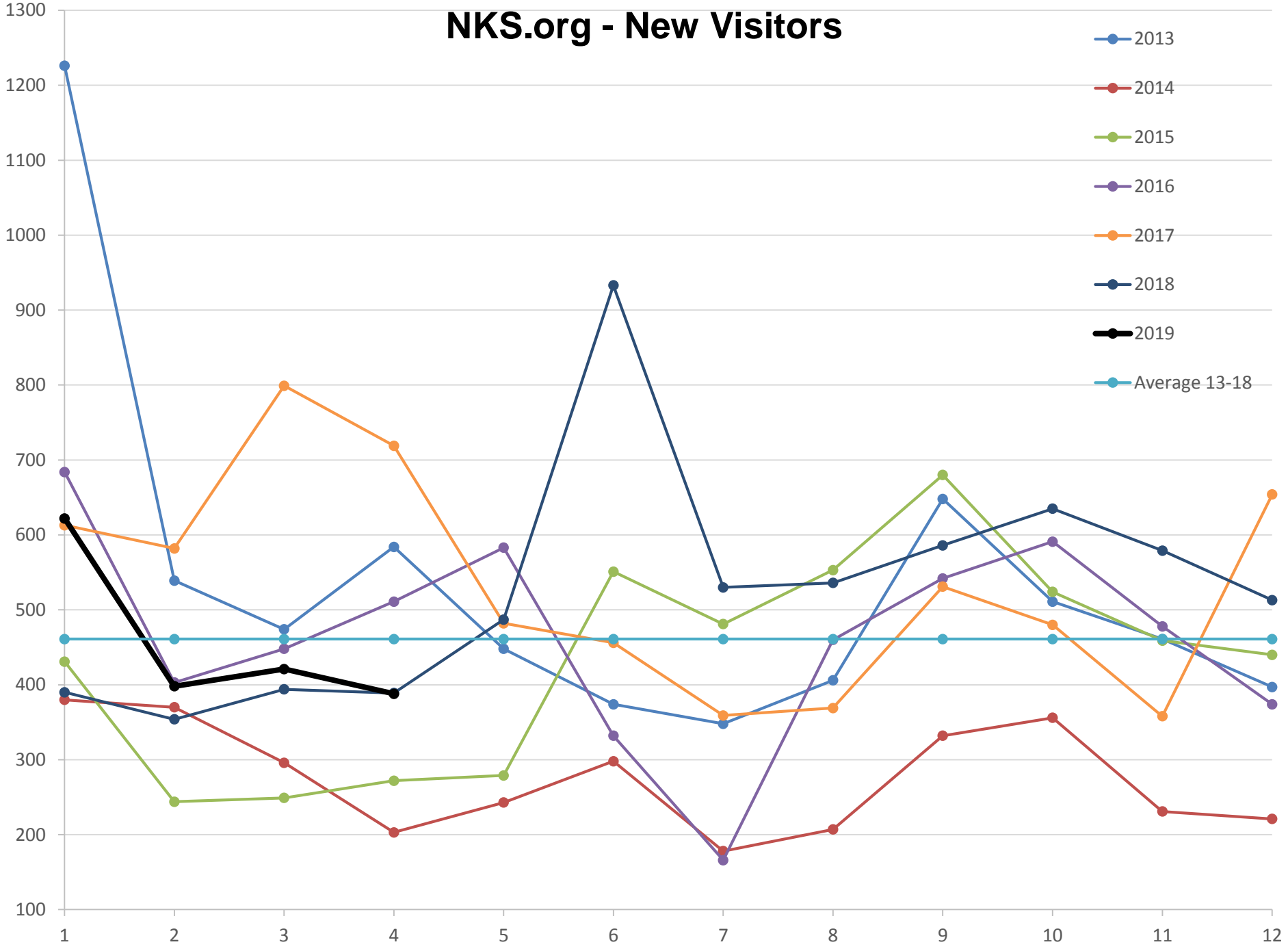
NKS.org - Unique Visitors

- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- Average 13-18

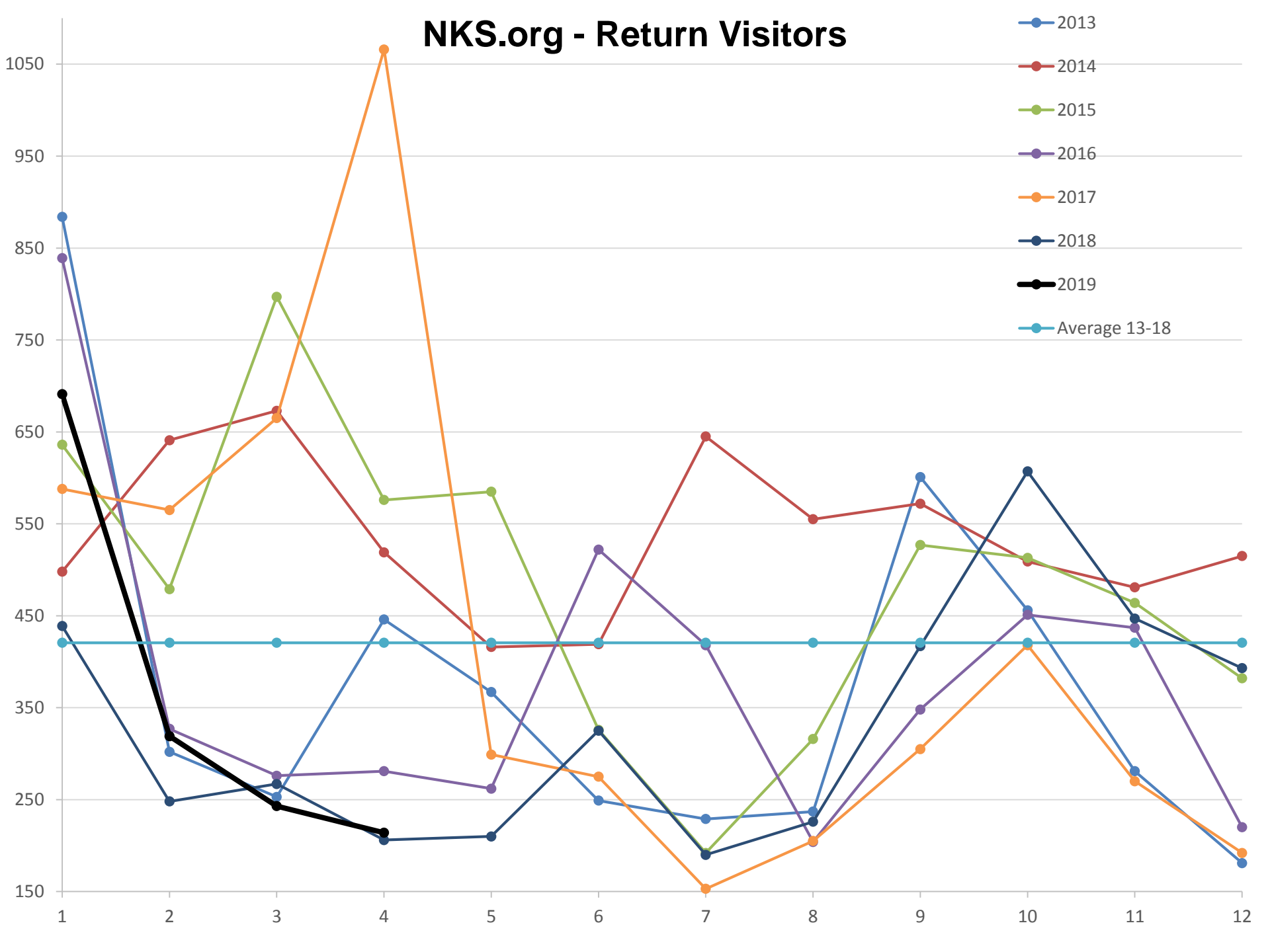


NKS.org - New Visitors

- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- Average 13-18



NKS.org - Return Visitors



NewsLetters and NewsFlashes

- Since the last board meeting one NewsFlash has been distributed.
- January 24: Presentations from the R and B seminar available at www.nks.org and summary report from the board meeting in Stockholm, January 17 2019
- May 28: A NewsLetter was distributed a week before this board meeting with presentation of many new publications
- There is a list of more than 540 e-mail addresses, to which our electronic letters are forwarded.
- A NewsFlash will be prepared for distribution within a week after this board meeting.

Other kinds of info activities

- LinkedIn. We now have 51 followers.
- Roll-up and pens have been produced for the 2019 NSFS conference.